



REP BUYLINES

Requested by: ANGIE

E-Order#: 420055 (Rev 0) Agy#30029704

Hdln#: 6363833 (Mod 0.0)

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Oct08/12 - Oct14/12

Agency: SMART MEDIA GROUP

Prod1: DETROIT INT BRIDGE C

Advertiser: ISS/DET.INT.BRIDGE COMPANY

Prod2:

Buyer: JULIE KEANE

Tel #:

Traffic#:

Salesperson: DAVE CLARK

Est#: C08B

Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Sp/ Week	Total Spots	Total Dollars	Program Name	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
#CASH ##SMRT															
		DETROIT INT BRIDGE CO													
1	Fri/1135P-1235A	30S	\$300	Oct12/12	Oct12/12		1	1	1	\$300	LETTERMAN	1.5	1.5	Oct4/12	Rev #0: A
	Contract Comment: LETTERMAN														
2	Fri/430-459A	30S	\$50	Oct12/12	Oct12/12		1	1	1	\$50	NEWS	1.0	1.0	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
3	Fri/530-6A	30S	\$250	Oct12/12	Oct12/12		1	1	1	\$250	NEWS	1.9	1.9	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
4	Fri/530-6P	30S	\$1,000	Oct12/12	Oct12/12		1	1	1	\$1,000	NEWS	5.2	5.2	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
5	Fri/6-630A	30S	\$400	Oct12/12	Oct12/12		1	1	1	\$400	NEWS	2.3	2.3	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
6	Fri/9-10A	30S	\$400	Oct12/12	Oct12/12		1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct4/12	Rev #0: A
	Contract Comment: LIVE WITH KELLY														
7	Mon/1135P-1235A	30S	\$300	Oct8/12	Oct8/12		1	1	1	\$300	LETTERMAN	1.5	1.5	Oct4/12	Rev #0: A
	Contract Comment: LETTERMAN														
8	Mon/430-459A	30S	\$50	Oct8/12	Oct8/12		1	1	1	\$50	NEWS	1.0	1.0	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
9	Mon/530-6A	30S	\$250	Oct8/12	Oct8/12		1	1	1	\$250	NEWS	1.9	1.9	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
10	Mon/530-6P	30S	\$1,000	Oct8/12	Oct8/12		1	1	1	\$1,000	NEWS	5.2	5.2	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
11	Mon/6-630A	30S	\$400	Oct8/12	Oct8/12		1	1	1	\$400	NEWS	2.3	2.3	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
12	Mon/9-10A	30S	\$400	Oct8/12	Oct8/12		1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct4/12	Rev #0: A
	Contract Comment: LIVE WITH KELLY														
13	Sat/1135P-1235A	30S	\$100	Oct13/12	Oct13/12		1	1	1	\$100	CRIMINAL MINDS	1.5	1.5	Oct4/12	Rev #0: A
	Contract Comment: CRIMINAL MINDS														
14	Sat/7-730P	30S	\$1,000	Oct13/12	Oct13/12		1	1	1	\$1,000	WHEEL OF FORTUNE	4.9	4.9	Oct4/12	Rev #0: A
	Contract Comment: WHEEL OF FORTUNE														
15	Sat/730-8P	30S	\$1,000	Oct13/12	Oct13/12		1	1	1	\$1,000	JEOPARDY	4.7	4.7	Oct4/12	Rev #0: A
	Contract Comment: JEOPARDY														
16	Sat/9-10P	30S	\$1,500	Oct13/12	Oct13/12		1	1	1	\$1,500	CRIMETIME	3.3	3.3	Oct4/12	Rev #0: A
	Contract Comment: CRIMETIME														
17	Sat/9-11A	30S	\$250	Oct13/12	Oct13/12		1	1	1	\$250	CBS THIS MORNING SAT	1.2	1.2	Oct4/12	Rev #0: A
	Contract Comment: CBS THIS MORNING SAT														
18	Sun/1135P-1235A	30S	\$150	Oct14/12	Oct14/12		1	1	1	\$150	LEVERAGE	1.9	1.9	Oct4/12	Rev #0: A
	Contract Comment: LEVERAGE														
19	Sun/630-7P	30S	\$750	Oct14/12	Oct14/12		1	1	1	\$750	NEWS	4.9	4.9	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
20	Thu/1135P-1235A	30S	\$300	Oct11/12	Oct11/12		1	1	1	\$300	LETTERMAN	1.5	1.5	Oct4/12	Rev #0: A
	Contract Comment: LETTERMAN														
21	Thu/430-459A	30S	\$50	Oct11/12	Oct11/12		1	1	1	\$50	NEWS	1.0	1.0	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
22	Thu/530-6A	30S	\$250	Oct11/12	Oct11/12		1	1	1	\$250	NEWS	1.9	1.9	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
23	Thu/530-6P	30S	\$1,000	Oct11/12	Oct11/12		1	1	1	\$1,000	NEWS	5.2	5.2	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
24	Thu/6-630A	30S	\$400	Oct11/12	Oct11/12		1	1	1	\$400	NEWS	2.3	2.3	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
25	Thu/9-10A	30S	\$400	Oct11/12	Oct11/12		1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct4/12	Rev #0: A
	Contract Comment: LIVE WITH KELLY														
26	Tue/1135P-1235A	30S	\$300	Oct9/12	Oct9/12		1	1	1	\$300	LETTERMAN	1.5	1.5	Oct4/12	Rev #0: A
	Contract Comment: LETTERMAN														
27	Tue/430-459A	30S	\$50	Oct9/12	Oct9/12		1	1	1	\$50	NEWS	1.0	1.0	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
28	Tue/530-6A	30S	\$250	Oct9/12	Oct9/12		1	1	1	\$250	NEWS	1.9	1.9	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
29	Tue/530-6P	30S	\$1,000	Oct9/12	Oct9/12		1	1	1	\$1,000	NEWS	5.2	5.2	Oct4/12	Rev #0: A
	Contract Comment: NEWS														
30	Tue/6-630A	30S	\$400	Oct9/12	Oct9/12		1	1	1	\$400	NEWS	2.3	2.3	Oct4/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: NEWS													
	31	Tue/9-10A	30S	\$400	Oct9/12	Oct9/12	1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct4/12	Rev #0: A
		Contract Comment: LIVE WITH KELLY													
	32	Wed/1135P-1235A	30S	\$300	Oct10/12	Oct10/12	1	1	1	\$300	LETTERMAN	1.5	1.5	Oct4/12	Rev #0: A
		Contract Comment: LETTERMAN													
	33	Wed/430-459A	30S	\$50	Oct10/12	Oct10/12	1	1	1	\$50	NEWS	1.0	1.0	Oct4/12	Rev #0: A
		Contract Comment: NEWS													
	34	Wed/530-6A	30S	\$250	Oct10/12	Oct10/12	1	1	1	\$250	NEWS	1.9	1.9	Oct4/12	Rev #0: A
		Contract Comment: NEWS													
	35	Wed/530-6P	30S	\$1,000	Oct10/12	Oct10/12	1	1	1	\$1,000	NEWS	5.2	5.2	Oct4/12	Rev #0: A
		Contract Comment: NEWS													
	36	Wed/6-630A	30S	\$400	Oct10/12	Oct10/12	1	1	1	\$400	NEWS	2.3	2.3	Oct4/12	Rev #0: A
		Contract Comment: NEWS													
	37	Wed/9-10A	30S	\$400	Oct10/12	Oct10/12	1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct4/12	Rev #0: A
		Contract Comment: LIVE WITH KELLY													
		Total 37 Spots for:		\$16,750			37			\$16,750		94.9	94.9		
		Monthly Estimate Dollars:													
										\$16,750 Oct/12			94.9 Oct/12		